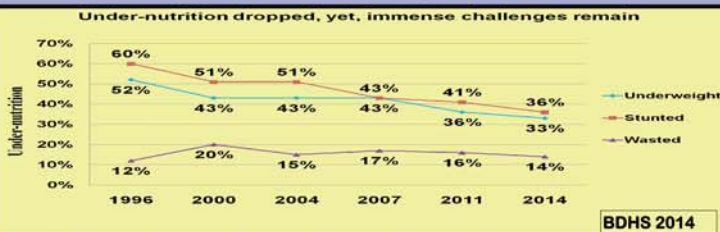


Background

Progress to attain MDGs related to Child Survival in Bangladesh



Trends of Under-nutrition in children under 5 of Bangladesh



Introduction

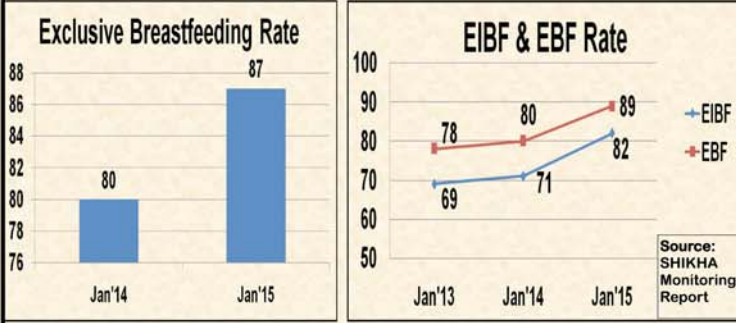
- A declining rate of breastfeeding found at the beginning of 3rd month and onward which causes dropout of exclusive breast feeding (EBF) at the end of 6 month in BRAC Nutrition working areas.
- With regular counselling, an intervention has given in 26 sub-districts by commencing intensive counselling from the pregnancy period and up to 6 months of children age on continuation of breastfeeding to prevent drop out rate of EBF

Objective & Methodology

Objective:
To explore the effectiveness of intensive counseling to mothers by Community Health Workers (CHW) for providing support to continue breastfeeding up to six months of children.

- Methodology:**
- The study was conducted in 26 Sub-districts of BRAC SHIKHA Project
 - A total of 624 mothers were randomly selected and interviewed in February 2015

Result



Discussion

- Intensive counseling for continuation of breastfeeding increased the EBF rate from 80% (January 2014) to 87% (January 2015)
- The special and intensive counseling not only improved mothers' confidence level but also motivated family members to continue exclusive breastfeeding up to 6 months.

The Intervention: Overview of SHIKHA Project (IYCF & Maternal Nutrition)

Goal & Objectives

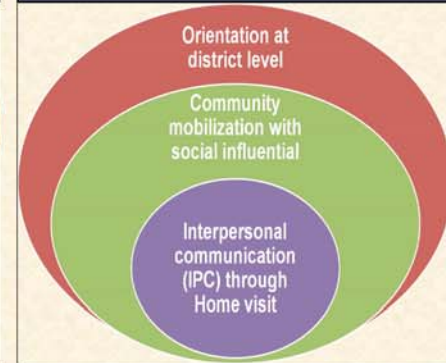
To create an enabling environment in the household and community that supports mothers to adopt and maintain good maternal diet and Infant & Young Child Feeding (IYCF) behavior

- Increase exclusive breast feeding practices
- Improve complementary feeding practices
- Increase hand washing linked to feeding of children
- Increase in mean maternal diet diversity

Coverage



Target Population



Operational strategy of Home visit

- IPC to every pregnant woman and mothers of < 2 years children
- Every pregnancy in the village are entered in Pusti kormi (PK) register

Visit Schedule of Intervention

PW visit Schedule				Child visit Schedule					
4-5 months	6 month	7 months	8-9 months	0 month	1 month	2 month	3 month	4 month	5 month
1 Visit	1 Visit	1 Visit	1 Visit	1 Visit	1 Visit	1 Visit	1 Visit	1 Visit	1 Visit

SS & PK (CHW)



Conclusion

- Intensive counseling to mothers
- Regular visits of community health workers at household level
- Difficulty management

